

Your Profile

➤ Header section

- Professional Headline
 - Say what outcomes you provide for people
- Professional Picture
 - Not too formal – Smile! Be engaging
- Add a banner image
 - Something related to your activity – you in action or a subliminal message

➤ Featured

- Book (3D)

➤ About

- Long enough that reader needs to click [read more]
 - Include keywords in about section

➤ Job titles and descriptions

- Name of companies so that their logo is clickable
- List all companies, all colleges and high schools

➤ More

- Add volunteer activities, publications, certifications, awards and languages where applicable (don't forget English!)